

You are cordially invited to attend

The International Conference

Protecting Personal Safety, Privacy, and Intellectual Property Rights in Cyberspace

26 October 2018

Program

SALA CLUB, Babeş-Bolyai University, Str. E. de Martonne 1

9:30–10:00 **Registration**

10:00-13:00 **Scientific Program**

Introductory Speeches

Prof. Dr. Horia F. POP, Vice-President of the BBU Senate

Prof. Dr. Florin STRETEANU, Dean of the Faculty of Law, BBU

Distinguished Keynote Speech

Ms. Anca I. POP, Intellectual Property Law Enforcement Coordinator for Central, Southern and Eastern Europe and Central Asia, United States Department of Justice

Working with Law Enforcement to Protect Intellectual Property Rights

Distinguished Keynote Address

Mr. Rosario PIAZZESE, CEO & Managing Partner, Consulting & Development Strategies, Switzerland

New Technologies: Promises and Risks

Distinguished Keynote Address

Mr. Iulian ALECU, Deputy General Manager, CERT-RO

The Evolution of Cyber Threats in 2018

Keynote Address

Prof. Dr. Ioana VASIU, Faculty of Law, BBU

Essential Aspects Concerning the Processing of Personally Identifiable Information

Keynote Address

Ms. Larisa GĂBUDEANU, Attorney at Law

Legal Challenges in Using New Technologies for Handling Health Data

Keynote Address

Mr. Felix STAICU & Mr. Vlad BĂRBAT, Intel4Patriam, U.S.A.

Disinformation on Social Media. Case Study: Russia's Disinformation Strategy Against the Romanian "Diaspora" Anti-Corruption Protest, That Took Place in Bucharest, on August 10, 2018

Keynote Address

Prof. Dr. Ioana VASIU & Dr. Lucian VASIU, Information Systems Security Expert

Cyberviolence: Typology and Cases of Pernicious Speech on Facebook

Closing Remarks